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**NEW IN 2010 – MAGIQUEST**

***The first live-action, interactive game of its kind comes to Six Flags Great America***

Gurnee, Ill. (Feb. 25, 2010) – Pixies, Powers and a Princess! New in 2010, Six Flags Great America announces MagiQuest, a live-action interactive game developed to bring families together and move children from the couch to physical play. Players immerse into an 8,000 square foot fantasyland powered by a “magical” wand. The wireless remote technology unlocks more than 80 special effects allowing the player to navigate the levels of the game. Players, called a Magi, gather coins, powers and befriend pixies in their quest to defeat the Dragon and save the Princess.

Co-inventor Denise Weston, a mother and trained Psychologist, sought to create a game that would stimulate the mind of children and promote teamwork, strategic thinking and family bonding in a fun yet educational platform.

“MagiQuest is a perfect way to combine physical play and computer play while kids or the entire family work together to solve problems and make great memories,” said Denise Weston, co-founder and Director of Imagination at MagiQuest. “The beauty of MagiQuest is that kids are engaged, challenged, learning and most importantly having fun.”

MagiQuest opens this spring in the County Fair area at Six Flags Great America. Also new in 2010, the *Little Dipper*, a historic wooden family-friendly roller coaster formerly of Kiddieland Amusement and *Glow in the Park Parade*, a new nighttime illuminated parade with Cirque Du Soleil-style music and more than 60 performers.

“We are thrilled to be adding MagiQuest to our lineup of new additions to the park for the 2010 season,” said Six Flags Great America Park President Hank Salemi. “We are the first theme park to launch an interactive educational family attraction of this type and are confident our guests will enjoy this new attraction the whole family can experience together.”

Six Flags Great America is located between Chicago and Milwaukee and offers fun for the entire family with 14 heart-pounding roller coasters and a free 15-acre water park, spectacular shows, and three children’s themed areas including *Wiggles World*.

***\*Media Availability: Co-Inventor Denise Weston in Chicago area on Monday, March 8<sup>th</sup>.***

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About Six Flags, Inc:

Six Flags, Inc., is a publicly-traded corporation headquartered in New York City and is the world's largest regional theme park company with 19 parks across the United States, Mexico and Canada.

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